



# IMAGI(NI)NG DEMOCRACY:

## European Youth Becoming Citizens by Visual Participation (ImagiDem)

Kick-off event Sept. 24, 2020

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# Changing Democratic Practices By Visual Politicization

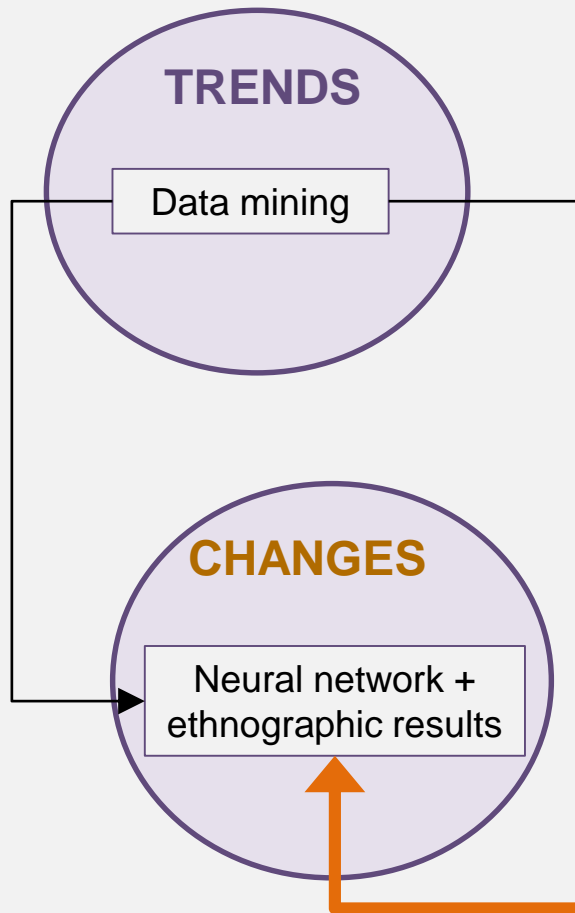
**What:** Visual politicization

**Why:** Understanding change in the democratic pattern of political practices

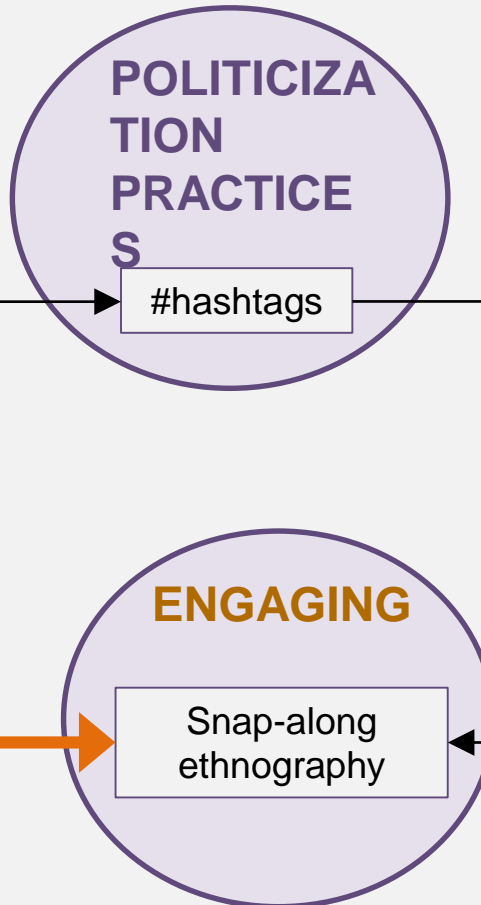
**How:** Triple strategy – triangulation – methodological innovation

# PRAGMATIST THEORIZING OF MAKING A COMMON WORLD

## COMPUTATIONAL



## ETHNOGRAPHY



## COMPARISONS

- Finland
- France
- Germany
- Portugal

# Theory-building

- Pragmatist theory of democracy, the public sphere, and politicization to include visual dimension
- Explorative: How does visual action affect processes of politicization? Does something change, what and how?
  - How are justifications built visually?
  - How are interests opted and negotiated visually?
  - How and affects: politicization visually based on familiar attachments?

# Three-fold methodology

- Ethnography + computational methods + comparative approach
  - 1) Ethnography: snap-along, online and physically live participant observation all brought to comparison
  - 2) Image data: trial and error phase of finding ways to combine ethnographic knowledge and computational resources
  - 3) Training set to "teach" a neural network to find similarities in a large data set

# ERC Starting Grant 2019-2024

- Team:

- Project coordinator & Researcher/ Finland: Taina Meriluoto (UH)
- Project coordinator (substitute) Pekka Tolvanen (UH)
- Researcher/AI specialist /Finland: Jyrki Rasku (UH)
- Researcher/Portugal: Carla Malafaia (University of Porto)
- Researcher/France: Karine Clément (CNRS)
- Doctoral Researcher/Germany: Jenni Kettunen (UH)
- Doctoral Researcher/AI: Vasilis Malthesos (UH)